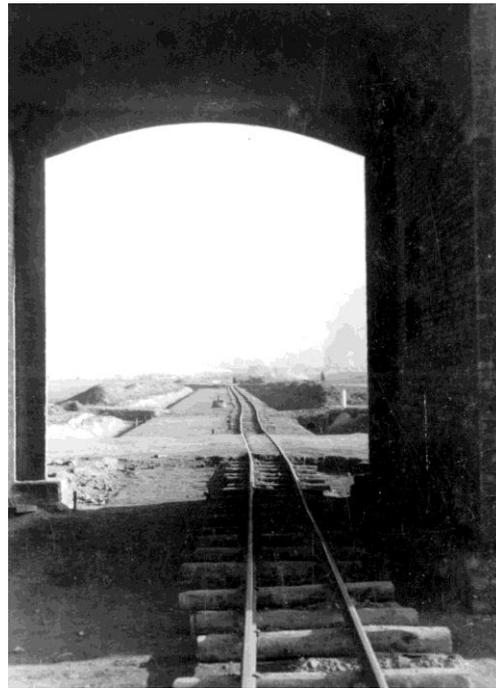




Yad Vashem Traveling Exhibitions

*Architecture of Murder
The Auschwitz-Birkenau Blueprints*





Traveling Exhibitions at Yad Vashem



Yad Vashem, the Holocaust Martyrs' and Heroes' Remembrance Authority, was established in 1953 by an act of the Israeli Parliament. Since its inception, Yad Vashem has been entrusted with documenting the history of the Jewish people during the Holocaust period, preserving the memory and story of each of the six million victims, and imparting the legacy of the Holocaust for generations to come. Another main principle is to recognize those who risked their lives to save Jews during the Holocaust, the Righteous Among the Nations.

Located on Har Hazikaron, the Mount of Remembrance, in Jerusalem, Yad Vashem is a vast, sprawling complex of museums, exhibits, archives, a school, a library, monuments, sculptures, and memorials.

The new Museum Complex is designed to meet the changing needs of each generation and serve as a bridge between the world that was destroyed and the life that resumed in the aftermath of the Holocaust. Although over 1 million people visit the Yad Vashem campus each year, Yad Vashem also aims to take its moving exhibitions to a more global audience.

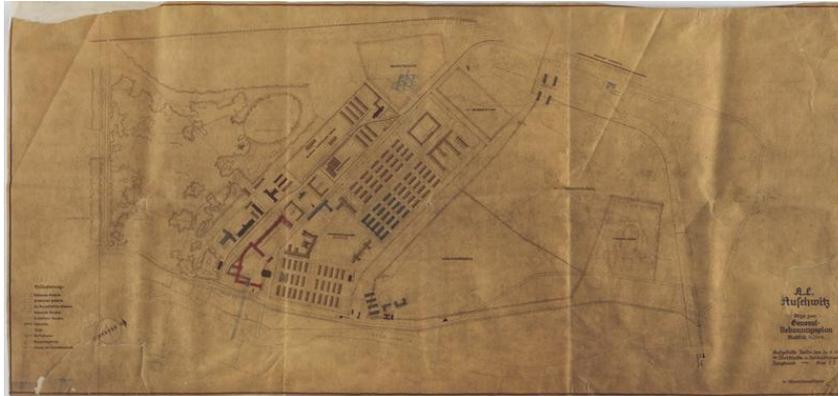
The main goal of the Traveling Exhibitions Department at Yad Vashem is to reach as large an audience as possible to teach about the Holocaust, and its many universal lessons. Yad Vashem has many years of experience in this field and its traveling exhibitions have been displayed around the world, including at the UN headquarters in New York and the European Parliament in Brussels, with much success. With this goal in mind, Yad Vashem is proposing a traveling exhibition for the audience in the German speaking countries.





Architecture of Murder

The Auschwitz-Birkenau Blueprints



This exhibition, originally presented at the United Nations Headquarters in New York for International Holocaust Remembrance Day 2010 and the anniversary of the liberation of Auschwitz-Birkenau, features blueprints from Auschwitz-Birkenau.

Auschwitz-Birkenau, which has come to symbolize the destruction of European Jewry and its culture, is identified with the epitome of human evil. None of the site's overt elements – its objects and procedures – gave any indication that they were instruments used to partly commit one of the greatest of all crimes against humanity.

Auschwitz-Birkenau, built by Nazi Germany in occupied Poland, was the largest and most important concentration and extermination camp complex. During its operation between June 1940 and January 1945, the German Nazis murdered approximately a million and one hundred thousand people there, the majority of whom were Jews.

The Auschwitz-Birkenau Blueprints collection, consisting of 29 documents, show details for expanding the camp, including the addition of a crematorium and a gas chamber. Some of the documents bear notes in the margins, or signatures by senior Nazis, including Himmler. Discovered in Berlin in 2008, they were acquired by the German newspaper Bild. Shortly after, the editor in chief of Bild, Mr. Kai Diekmann, decided that Yad Vashem was the most appropriate venue for their safekeeping.



Exhibition Technical Details

The exhibition displays 6 blueprints, photographs from the Auschwitz-Birkenau Construction Album, a color film of Auschwitz-Birkenau filmed a few months after the end of WWII, an aerial Photograph taken by the Allies, Quotes from German Nazis and Jewish victims, Paul Celan's poem "Death Fugue" and a panel listing the Victims and Inmates of Auschwitz-Birkenau.

The exhibition is comprised of 21 panels altogether; 13 panels sizing 60 x 110 cm, 8 panels sizing 110 x 60 cm, 1 DVD

Space requirements: 26-36 running meters of wall space

The exhibition is packed in a special crate for transportation and storage

Budget

Item	Specifications	Costs in NIS
Translation, Editing & Proofreading - outsourcing	Translation Editing Proofreading x 5 Taxes 16% Total *Key- 21,657 Characters in English (estimated 20% more in German)	1,556 646 470 428 3,100
Exhibition production - Pnina Friedman	21 Panels x 1700 1 Crate Production and Supervision Taxes 16% Total	35,700 2,500 4,500 6,832 49,532
Curating and Supervision	4% of Curator's yearly salary	10,000
Shipment to Linz/Austria – 7 Continents		5,187
Insurance	0.5% of exhibition production value 49,532 NIS	248
Incidentals 10%		6,807
Overhead 10 %		7,488
Total * Exhibition fee is subject to change due to fluctuating exchange rates between the New Israel Sheqel and US\$.		NIS 82,362 (ca. US\$21,675)

The estimated cost is US\$21,675. Since the expenses of the project are incurred in NIS, the final US\$ cost of the project will be available at the time of implementation.

